

INTERZOO

2026



VISIT OUR BOOTH

Join us at our booth and get the latest insights in pet food trends and palatability. Attend one of our presentations, join the quiz and learn about our palatants or come and talk to our team.

OUR PROGRAM

- *Smell & Learn* – Tuesday, Wednesday and Thursday at 13:00h

Tuesday:

- 14:30h *"Global pet food market trends"*

Wednesday:

- 11:00h *"Evolution of wet pet food"*
- 14:30h *"Gently cooked sensory insights and customer retention"*
- 17:00h – 22:00h BOOTH PARTY! with music, food and drinks 🎵

Thursday:

- 11:00 *"Functional pet foods; How AFB can help"*



EXTRA PRESENTATION

"GENTLY COOKED SENSORY INSIGHTS AND CUSTOMER RETENTION"

YOLANDI VAN DE VYVER

TUESDAY 12 MAY 15:30H *FRESH IDEAS STAGE* – HALL 3

JOIN US NOW!
REGISTER WITH YOUR AFB ACCOUNT MANAGER

Hall 6 Booth 321