

Our core values provide the foundation for everything we do that makes AFB International a good corporate citizen. We conduct business in a manner that reflects the highest human and ethical standards with a commitment to mutually beneficial partnerships, and a belief in the efficacy of genuine economic and social service.

These values inspired us to develop a sustainability mindset and strategy that motivates us every day to improve the quality of lives by responsibly and collaboratively making pet food taste great. We work to reduce pet food's overall carbon footprint by using raw materials that are upcycled into pet food. We are committed to process improvement that makes our manufacturing more efficient. Our respect for each individual's well-being, growth and sense of belonging guides how we treat our employees, customers and suppliers.

This mindset is a critical component of the way we do business. In our continual drive toward greater sustainability, we will set targets and measure progress to keep us aligned and moving forward in a positive direction. It is a journey which requires learning, adapting and improving our processes along the way.

It's an exciting time at AFB. As part of this sustainability journey, you are helping to create a business that positively impacts the environment, the community and society as a whole. The planet, people and our pets require us to be the best we can be now and into the future.



**“We improve the quality of lives  
by responsibly and collaboratively  
making pet food taste great.”**



**Jared Lozo**  
President  
AFB International