

I am honored to connect with you as the Corporate Sustainability Manager of AFB International. Since joining the company in 2023, I have been deeply inspired by our shared commitment to sustainability and ethical practices within the pet food palatant industry.

With over 15 years of experience in the environmental sustainability field, I bring both expertise and passion to our sustainability journey. For me, sustainability is not just a goal; it's a way of life. It's about recognizing our responsibility to our planet, our communities, and our furry companions.

As part of our ongoing commitment to sustainability, we are actively developing new goals and initiatives. These efforts are not only aimed at enhancing our own operations but also at meeting the evolving needs and expectations of our customers. We understand that sustainability is a journey we must embark on together, and we are committed to aligning our efforts with the needs of our stakeholders.

At AFB International, our core values serve as the bedrock for our actions, shaping us into responsible corporate citizens. We operate with integrity, upholding the highest ethical standards and fostering mutually beneficial partnerships. We firmly believe in the power of genuine economic and social contributions, driving positive change within our communities.

Even before embarking on our sustainability journey, these values have served as the guiding principles behind our daily operations and strategic decisions, propelling us to enhance the quality of life responsibly and collaboratively through delicious pet food. Over the years, our commitment to sustainability has been evident in our utilization of upcycled materials in our pet food formulations, contributing to a reduction in the overall carbon footprint of the products we offer.

As a company deeply rooted in continuous improvement, we are constantly seeking ways to enhance efficiency and effectiveness across all facets of our operations. Additionally, our unwavering respect for the well-being, growth, and sense of belonging of every individual drives our interactions with employees, customers, and suppliers alike.

As our sustainability journey expands, we remain grounded in the values that initially fueled our commitment to this path. Our dedication to sustainability transcends mere daily operations; it's about cultivating a culture of innovation, collaboration, and ongoing advancement.

Thank you for being an integral part of our journey toward a more environmentally aware and socially conscious future. The well-being of our planet, our communities, and our beloved pets relies on our collective efforts to continuously strive for excellence. Together, we hold the power to make a meaningful difference, both now and for generations to come.

Warm regards,

Amy Gjoka,  
Corporate Sustainability Manager

